



NEWS RELEASE

For Immediate Release

October 24, 2006

Dow Chemical Canada Inc. becomes an Official Supplier to the Vancouver 2010 Olympic and Paralympic Winter Games

CALGARY, AB – October 24, 2006 – Dow Chemical Canada Inc., a subsidiary of The Dow Chemical Company, joins the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games (VANOC) as the official supplier of Insulation Materials and Heat Transfer Fluids. Building on over 30 years of Dow's support of the Olympic Movement, Dow Canada's six-year Official Supplier designation will provide sponsorship rights within Canada for the 2010 Winter Games, including sponsorship rights for the Canadian Olympic Committee and the Canadian Olympic Team for 2008, 2010, and 2012.

Mutually committed to the principles of sustainability, Dow Canada and VANOC will work together to support a "green" Olympics by increasing awareness of how to reduce waste. In addition, Dow's Building & Construction business will supply insulation products that will be extensively used in the construction of the 2010 Olympic and Paralympic venues.

"Dow Canada is delighted to be a supplier of the 2010 Games and to work with VANOC to achieve the shared goal of sustainable Games in 2010. A portion of Dow's sponsorship will be directed to support VANOC's sustainability objectives which will include a focus on recycling and litter clean-up initiatives," said Jeff Johnston, president, Dow Chemical Canada Inc. "For over three decades, Dow's insulation materials and building solutions have been widely utilized at Olympic venues. We are pleased to have so many products that will contribute to VANOC's venue construction program, ensuring the delivery and success of the Olympic and Paralympic Games in 2010."

Dow's insulation materials and building solutions have been widely utilized at Olympic venues in diverse applications such as ice surfaces, providing for a uniform and consistent cold temperature, allowing the athletes to excel, and for keeping the buildings warm and comfortable for the enjoyment of both the athletes and the spectators.

"Dow's contribution will be critical to the success of the Games in 2010," said Dan Doyle, vice president venue construction VANOC. "Dow has a long standing tradition of providing building solutions that will enable the construction of high quality, sustainable venues, which now include the Whistler Sliding Centre and the Whistler Nordic Venue, and the Hillcrest Curling Venue. These venues will not only host athletes and spectators during the Games, but will contribute to sustainable sport and recreation legacies for generations to come."

Dow offers a full line of building envelope solutions that address energy efficiency, moisture resistance and durability for residential, commercial, industrial, roofing, geotechnical and low-temperature applications. The product line features leading brands such as Dow

STYROFOAM™ extruded polystyrene insulation, STYROFOAM™ WEATHERMATE™ housewraps and GREAT STUFF™ Pro insulating foam sealants and adhesives.

Dow's Heat Transfer Fluids are sold under the brand names DOWTHERM™, DOWFROST™, and UCARTHERM™ and are widely used in industrial and commercial applications for both high temperature and low temperature applications – an example of which is the use of DOWTHERM™ SR-1 to maintain high quality ice in ice arenas and other ice sports facilities.

Dow Chemical Canada Inc., a subsidiary of The Dow Chemical Company, employs approximately 1,300 people in Canada. Headquartered in Calgary, Alberta, Dow Canada and its affiliates have manufacturing locations in: Sarnia and Toronto, Ontario; Fort Saskatchewan and Prentiss, Alberta; and Varennes, Quebec. For more information about Dow Canada, please visit our web site at www.dowcanada.com.

Dow is a diversified chemical company that harnesses the power of science and technology to improve living daily. The Company offers a broad range of innovative products and services to customers in more than 175 countries, helping them to provide everything from fresh water, food and pharmaceuticals to paints, packaging and personal care products. Built on a commitment to its principles of sustainability, Dow has annual sales of \$46 billion and employs 42,000 people worldwide. References to "Dow" or the "Company" mean The Dow Chemical Company and its consolidated subsidiaries unless otherwise expressly noted. More information about Dow can be found at www.dow.com.

Vancouver 2010 is responsible for the planning, organizing, financing and staging of the XXI Olympic Winter Games and the X Paralympic Winter Games in 2010. The 2010 Olympic Winter Games will be staged in Vancouver and Whistler from February 12 to 28, 2010. Whistler will host the Paralympic Winter Games from March 12 to 21, 2010. www.vancouver2010.com

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